# #1

Choose a Target Audience.

Is your program for elementary students? What kind of vocabulary should you use in your program to cater to your audience?

# In the gallery:

Sarah Brown  
JMU, Harrisonburg VA

[coveredinpaint@gmail.com](mailto:coveredinpaint@gmail.com)

for more information

How will your program be used by visitors? Will they be walking? Standing? What will the program be shown on?

## #5

How will you

enhance

A visitor’s

museum

experience?

#4

What are some appropriate images and activities fromthe gallery?

## #3

What are the goals of your program? Is this an art criticism activity? An aesthetic scanning activity? What is your purpose?

## #2